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Cowan Will Direct

Cowan Will Direct Columbia Programs

Louis G. Cowan, communications executive, has been named director of Special Programs in the Graduate School of Journal-

ism at Columbia University.
Mr. Cowan will coordinate
projects outside the School's basic academic program. These include conferences for professionals in the communications field, research studies affecting broadcasting and book publishing, special lecture series and other special events, and the building of a major audio-visual collection in the School's new library.

In his new appointment, which is effective January 1, he also will continue to serve as chairman of the publishing committee of the Columbia Journalism Review.

Mr. Cowan's past experience includes the presidency of the CBS Television Network in 1958 and 1959.

He has been president and editor of the Chilmark Press since 1961 and is a member of the board of directors of Franklin Books Inc.; and Tuesday Publications Inc.